



EXPOSED

10 YEARS IN HOLLYWOOD MARK LIDDELL

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CELEBRITIES ‘EXPOSED’ IN ARTS FUSION PROJECT

More than 60 celestials reveal their true cause celebres

Los Angeles, Thursday August 20, 2009: Why was Jessica Alba naked and bound and gagged with tape? Why did Annie Lennox wear the HIV T-shirt? Was Paris Hilton nude and painted gold? What went wrong on the Jennifer Aniston shoot?

Acclaimed British photographer, Mark Liddell allows us behind-the-scenes into his world of personal celebrity photography in his debut book “EXPOSED: 10 YEARS IN HOLLYWOOD” (release date October 2009). Liddell previously was a fashion photographer who moved to Hollywood a decade ago upon the urging of Nicole Kidman. His 10-year ascent to become one of the world’s top celebrity lensmen is documented in “EXPOSED”, along with deeply personal stories of stars he shot including: Halle Berry, Annie Lennox, Sharon Stone, Avril Lavigne, Britney Spears, Janet Jackson, Meg Ryan, Jenny McCarthy, Melissa Etheridge, Jessica Alba, Keira Knightly, Hilary Swank, Kate Winslett, Cindy Crawford, Jessica Simpson, Christina Aguilera, Jennifer Aniston, Kate Moss, Beyonce, Heath Ledger, James Franco, Pamela Anderson and Paris Hilton.

Rocked by his best friends suicide and seeing even his famous friends become victims of domestic violence, Liddell chose The Jenesse Center (Domestic Violence) and The Trevor Project (suicide prevention for teens) as his beneficiaries for the book. Halle Berry heartbreakingly tells of watching her mother being abused and Sharon Stone reveals why she fights so hard on behalf of AIDS.

In all, 65 of the worlds biggest stars in the worlds of fashion, music and acting are chronicled in over 200 glossy pages that literally “break all the rules of publishing,” smiles Liddell, a Jamaican-born former model himself. “There has never been anything like this.” Liddell also created a soul-scorching short film featuring many of the book’s images plus exclusive interviews. “I wanted the book to become a moving art form, but its very nature means that images are freeze-frozen. So I wanted to powerfully translate this emotion into a fiercely evocative fusion film as a companion piece. I defy you not to weep at the Cirque Du Soleil and Stilt World lead dancers’ interpretation of the two causes.”

“EXPOSED” is already featured as “One of the Top 10 books for Christmas” by Barnes & Noble, having pre-sold 25,000 copies and will be available world-wide. The book will be launched with a charity fundraiser and film screening at the Lloyd Wright “Sowden House” in Los Angeles on Tues Nov 3.

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